GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT,E&C Dept – IT Promotion – Sanction and release of an amount of Rs.11,96,405/- (Rupees Eleven Lakhs Ninety Six thousand Four hundred and Five only) to the M/s Ramakanth Advertising Pvt Ltd an Empanelled agency towards advertisements in EENADU & ANDHRAJYOTHI, Andhra Pradesh Edition – Orders – Issued.

INFORMATION TECHNOLOGY, ELECTRONICS & COMMUNICATIONS DEPARTMENT
(Promotion wing)

G.O.RT.No. 42 Dated: 27-02-2016

Read the following:

1. G.O.Rt.No:2390, Finance (EBS-I-GAD-I-II) Department; dated: 28-08-2015.
2. G.O.Ms.No.21, ITE&C Department, dated 17.10.2015.
3. eMail from JD (Prom), ITE&C Dept., dt.13.02.2016.
4. M/s Ramakanth Advertising Pvt Ltd Invoices dated 15.02.2016.

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O R D E R:

As part of IT Promotion activities, Andhra Pradesh Electronics & Information Technology Agency (APEITA) an autonomous society of GoAP aims to promote Electronic & IT sector and attract IT companies to come and setup their operations in the state of Andhra Pradesh. Expression of Interest (EOI) for leasing out plug-and-play built up office spaces suiting requirements of Information Technology (IT) / Information Technology Enabled Services (ITES) offices For attracting IT companies to locate their operations and further grow in the State, certain expenditure needs to be incurred from time to time on priority and need based requirement.

2. In this regard, GoAP proposes to create awareness of the conducive policies of new Government and attracting IT companies to come and setup their operations in the State of Andhra Pradesh. For this purpose, in order to create visibility about the Expression of Interest (EOI) for leasing out IT offices. Vide 3rd read above, an email has sent to M/s Ramakanth Advertising Pvt. Ltd requesting to release an advertisement in Andhra Jyothi & Eenadu newspapers of the size 20*16 sq cm on 15.02.2016 for the purpose of leasing out of IT offices in entire Andhra Pradesh covering all the 13 Districts of AP as per the rates approved by I&PR Department. Accordingly M/s Ramakanth Advertising Pvt. Ltd has released an advertisement in Andhra Jyothi & Eenadu newspapers on 15.02.2016.

3. Vide reference 4th read above, M/s Ramakanth Advertising Pvt Ltd an Empanelled agency submitted the invoices as per DIPR rates and newspaper clippings in EENADU & ANDHRAJYOTHI, Andhra Pradesh Edition with below details:

P.T.O

S. No	Bill No.	Bill Date	Job Description	Bill Amount
1.	145/2015-16	15.02.2016	Press Ad published in Eenadu- Main North Andhra+CentralAndhra+Rayalaseema Editions on 15.02.2016	Rs. 6,66,050
2.	146/2015-16	15.02.2016	Press Ad published in Andhra Jyothi-Main North Andhra+Central Andhra+Rayalaseema Editions on 15.02.2016	Rs. 5,30,355
			Total Amount	Rs. 11,96,405

4. Government after careful examination hereby accord sanction and release an amount of Rs. 11,96,405/- (Rupees Eleven Lakhs Ninety Six thousand Four hundred and Five only) to the M/s Ramakanth Advertising Pvt Ltd an Empanelled agency towards advertisement charges.

5. The amount sanctioned in para 4 above shall be debited to the following Head of Account:

3451 : Secretariat Economic services
MH (090) : Secretariat Schemes included in the Plan
GH (11) : Normal State Plan
SH (22) : Information Technology & Communications Dept
260 : Advertisements, sales & Communications Department

6. The Joint Secretary HRD & DDO (Code 2702-1401-001), IT,E&C Department shall draw the amount Rs. 11,96,405/- (Rupees Eleven Lakhs Ninety Six thousand Four hundred and Five only) sanctioned in para 4 above and arrange for payment after duly applying the TDS in favour of M/s Ramakanth Advertising Pvt Ltd under the following credit Head of Account:

Name : M/s Ramakanth Advertising Pvt Ltd
Account No. : 21420510000014
Name of the Bank : UCO
Name of the Branch : Midcorporate Branch, Banjara Hills, Hyderabad
MICR Code :500028017
IFSC CODE : UCBA0002142

P.T.O

7. This order issues in concurrence with the orders issued by Finance Department, vide their G.O.Rt.No:2390, Finance (EBS-I-GAD-I-II) Department; dated: 28-08-2015 (CBRO).

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

G.S.PHANI KISHORE
SPL. SECRETARY TO GOVERNMENT

To
M/s Ramakanth Advertising Pvt Ltd.
The Accountant General (Audit), Andhra Pradesh, Hyderabad.
The Accountant General (A&E), Andhra Pradesh, Hyderabad.
The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad.
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.
The Pay and Accounts Officer, Andhra Pradesh, Hyderabad.
The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad.
The Joint Secretary & DDO, IT,E&C Department.
The Commissioner, Information & Public Relations Department.

Copy to:
Fin (EXPR-GAD II) Department
SF/Spare

// FORWARDED :: BY ORDER //

SECTION OFFICER